

# TBrainBoost Workshop 1.0

## Academic to Entrepreneur: Essential Strategies

*Tips, Tricks, and Guidelines to Increase Success in Business Ventures*



### AGENDA

#### Day 1, 12.2.2024:

8:30 – 9:00	<b>Online Registration (Zoom)</b>
	<b>Opening</b>
	Rado Pišot
9:00 – 9:15	<b>Introduction to TBrainBoost Project</b>
	Uroš Marušič
9:15-10:15	<b>TBB Partner Presentations Part 1</b>
	Boštjan Šimunić, Tim Göcking, Kevin De Pauw, Eric Eils
10:15-10:30	<b>Coffee Break</b>
	<b>TBB Partner Presentations Part 2</b>
10:30-11:15	Barbara Toplak, Michael Schwenk, Jurij Dreo, Daniel Seebacher, Jure Jemec
11:15-12:00	<b>Academic-Industrial Synergies: Strategic Pathways</b>
	Ramona Ritzmann
12:00-13:30	<b>Lunch Break</b>
13:30-14:30	<b>Stories from TBB Companies - from theory to application</b>
	Jurij Dreo, Manuel Stein, Jure Jemec
14:30-14:45	<b>Coffee Break</b>
14:45-15:30	<b>Day 1 Concluding Remarks</b>

## Day 2, 13.2.2024:

8:30 – 9:00	<b>Online Registration (Zoom)</b>
8:45-9:45	<b>Supportive Environment for Startups</b> Dorijan Maršič
9:45-10:00	<b>Coffee Break</b>
10:00-11:00	<b>European Innovation Council - Support for researchers and deep tech innovators</b> Igor Milek
11:00-12:00	<b>Current challenges and needs in medicine - a case for neurology</b> Vesna van Midden  <b>Decoding motor control and learning: a bridge between theory, four decades of experience and innovative mobile applications</b> Rado Pišot; moderated by Polonca Pangrčič
12:00-13:30	<b>Lunch Break</b>
13:30-14:30	<b>"Think Tank Session" - innovative ideas, solutions and/or strategies in neurology</b> Vesna Van Midden <b>Kinesiology and physiotherapy</b> Uroš Marušič <b>ICT and AI</b> Matej Mertik moderated by Polonca Pangrčič
14:30-14:45	<b>Coffee Break</b>
14:45-15:30	<b>Day 2 Concluding Remarks</b>



## Day 3 (Hands-on), 14.2.2024:

8:30 – 9:00	<b>Online Registration (Zoom)</b>
9:00-10:30	<b>Beyond the Lab: A Guide to Technology Transfer and Spinouts</b> Robert Blatnik
10:30-10:45	<b>Coffee Break</b>
10:45-12:00	<b>Parallel Session 1: Basics of Design Thinking, Business Model Generating</b> Mateja Vadnjal
10:45-12:00	<b>Parallel Session 2: Academia-Business Contact Point Establishment</b> Ana Šajn, Anja Inkret, representatives of German universities
12:00-13:30	<b>Lunch Break</b>
13:30-14:30	<b>Day 3 Concluding Remarks &amp; Preview of TBB Workshop 2.0</b>

*\* TBB workshop 1.0 is part of the TBrainBoost project (2M€; led by ZRS Koper; 9 partners; Grant agreement ID: 101120150, topic: HORIZON-WIDERA-2022-TALENTS-03-01 - Fostering balanced brain circulation – ERA Talents)*

