

## TBrainBoost Workshop 2.0

### Business horizons in neurorehabilitation



#### AGENDA

##### Day 1, 5.6.2024: MoBI technology in practice

9:00 – 9:30	<b>Opening</b> Uroš Marušič <b>Introduction to workshop 2.0.</b> Barbara Toplak
9:30 – 10:30	<b>Financial perspectives about expanding academia-enterprise collaborations</b> Anja Inkret
10:30 – 10:45	<b>Coffee break</b>
10:45 – 12:00	<b>Round table discussion with companies (startups) developing mobile EEG</b>
12:00 – 13:30	<b>Lunch break</b>
13:30 – 15:30	<b>Workshop/hands on: Mobile Brain/Body Imaging (MoBI)</b>

##### Day 2, 6.6.2024: (Hands-on) Entrepreneurial innovation in neurorehabilitation and physiotherapy

8:30 – 9:00	<b>Online Registration (Zoom)</b>
9:00 – 9:35	<b>Introduction to innovative business ideas in physiotherapy</b> Polonca Serrano
9:35 – 10:10	<b>Introduction to entrepreneurial thinking in physiotherapy</b> Mateja Vadnjal
10:10 – 10:30	<b>Coffee break</b>
10:30 – 12:30	<b>Students – interactive session/breakout rooms</b>
12:30 – 16:30	<b>Break</b>
16:30 – 19:00	<b>Startup pitches: Real-life examples and insights (Uroš Marušič)</b>



## Day 3, 7.6.2024: From science to industry: Accelerating healthcare ventures

8:30 – 9:00	<b>Online Registration (Zoom)</b>
9:00 – 10:30	<b>Innovative technologies driving clinical research impact - Insights from a healthcare innovation technology lab</b> Paweł Kiper
10:30 – 10:45	<b>Coffee break</b>
10:45 – 12:15	<b>Bridging neurodiversity and inclusion in design: Enhancing applied human neuroscience through the 3E-cognition perspective</b> Francisco J. Parada
12:15 – 13:45	<b>Lunch break</b>
13:45 – 14:45	<b>Financial incentives and acceleration programs for new health ventures</b> Blaž Kos
14:45 – 15:00	<b>Coffee break</b>
15:00 – 15:15	<b>Day 3 Concluding remarks &amp; preview of TBB Workshop 3.0</b>

*\* TBB workshop 2.0 is part of the TBrainBoost project (led by ZRS Koper; 9 partners; Grant agreement ID: 101120150, topic: HORIZON-WIDERA-2022-TALENTS-03-01 - Fostering balanced brain circulation – ERA Talents)*

